

# DOVIMA

## Paris

### DOVIMA PARIS AND ALICE HARGRAVE : A VIRTUAL LOVE STORY.

Like a true modern-day encounter, it all started on Instagram. Jane Pendry, the designer behind Dovima Paris, saw a beautiful design on a friend's feed and was put in touch with its creator: Alice Hargrave, a photo-based artist out of Chicago.

The story of the design, called Ciconia, enchanted Pendry even more. Hargrave, seeing the poetry and beauty in sound recordings archived by the Cornell Lab of Ornithology and how these recordings were in fact portraits of endangered or tragically now extinct species, decided to use them to create a series of works highlighting the plight of the birds.

Ciconia, one of the series, visually translates the call of a White Stork, who's numbers are now happily on the rise due to conservation efforts.

Moved by the story, Pendry asked if they could collaborate to turn the design into fabric in the original pinks and in a new blue and green colorway for the Spring Summer 2020 Dovima Paris collection.

In doing so, the designer is raising money to help save birds and their habitat, in the same spirit with which Hargrave had originally created the art.

With this collaboration, Jane Pendry has designed new styles, made in a beautifully hammered silk, printed with the Ciconia bird call design.

\* Dovima Paris will be donating 15% of all sales of styles made up in the Ciconia design to the Cornell Lab of Ornithology.



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# PARIS

TOMORROW

Tue 25 & Wed 26 February

10 rue Beautreillis 75004

By appointment only

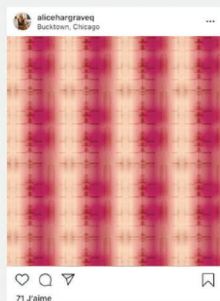
    

#### ABOUT DOVIMA PARIS

Dovima Paris is a collection of distinctive, pared-down silhouettes cut and fashioned from the most luxurious fabrics. Impeccably styled, easy to wear and – especially – always flattering – Dovima Paris's clothes are contemporary classics with quirky details and a real presence that can be styled up or down, adapted to the season, accessorized and made truly a woman's own.

Made to order in France and providing a semi-couture service for skirt and sleeve lengths, Dovima Paris is sold mainly at invitation-only, private trunk shows as well as via online select retailers in the US and online. Jane Pendry, the designer behind Dovima Paris, feels that her pieces must be seen, touched, and tried on to be truly appreciated, so the trunk shows offer a big plus: all styles are made in such and every way, and in all colors and fabrics. That means that before customers place an order, they get to see how their garment will look on them by trying it on.

[www.dovimaparis.com](http://www.dovimaparis.com) Instagram @dovimaparis



#### ABOUT ALICE HARGRAVE

Ciconia is part of a series called Last Calls, inspired by listening to the heart-breaking sound recording of a solitary male calling for a female who is no longer there. Last Calls won the 2019 Individual Illinois Arts Council Artist Grant, as well as awards in both the 2019 and 2020 International Awards of The Print Center, Philadelphia, PA. Hargrave's work is in many permanent collections, including the Museum of Contemporary Photography, The Art Institute of Chicago Artist Book Collection and the Ruttenberg Collection.

[www.alicehargrave.com](http://www.alicehargrave.com) - Instagram @alicehargraveq

#### ABOUT THE CORNELL LAB OF ORNITHOLOGY

The potential or actual disappearance of any bird species is a huge wake up call to the damage being done to their habitat and to our world. In September 2019, The New York Times reported on an analysis published in the journal of Science, that showed that the number of birds has fallen by 29% since 1970 in the USA and Canada. This means that there are 2.9 billion fewer birds now than there were 50 years ago.

Founded in 1915, the Cornell Lab takes a holistic approach to conservation, looking after and observing the birds themselves as well as their habitats. The Cornell Lab is uniquely placed in the heart of the scientific community to take the multidisciplinary approach necessary to effectively create the conditions for a sustainable planet alive with the beauty of birds. Their unique position at the heart of a major research university has allowed them to use the technology and methods they have developed for multiple projects, such as protecting elephants from poaching in Africa and much, much more. They stand as research leaders, pulling together information and scientists, co-ordinating information from multiple sources such as the National Audubon Society, weather radar, and combining old and new methods to complete and publish new studies each year.

Donations are an essential part of the Cornell Lab's funding. Please follow the link or QR code below if you would like to donate further.

<https://www.birds.cornell.edu/home/give/>



Dovima Paris, Alice Hargrave and the Cornell Lab of Ornithology thank you for your support and for participating in this project. [www.dovimaparis.com](http://www.dovimaparis.com) Instagram @dovimaparis

The Cornell Lab of Ornithology

