Dovima
Paris

DOVIMA PARIS AND ALICE HARGRAVE: A VIRTUAL LOVE STORY.

Like a true modern-day couture, it all started on Instagram. Jane Pendra, the designer behind Dovima Paris, saw a beautiful design on a friend’s feed and was put in touch with its creator: Alice Hargrave, a photo-based artist out of Chicago.

The story of the design, called Ciconia, enchanted Pendry even more. Hargrave, seeing the poetry and beauty in sound recordings archived by the Cornell Lab of Ornithology and how these recordings were in fact portraits of endangered or tragically now-extinct species, decided to use them to create a series of works highlighting the plight of the birds.

Ciconia, one of the series, visually translates the call of a White Stork, whose numbers are now halved on the rise due to conservation efforts.

Moved by the story, Pendry asked if they could collaborate to turn the design into fabric in the original pinks and in a new blue and green colorway for the Spring Summer 2020 Dovima Paris collection.

In doing so, the designer is raising money to help save birds and their habitat, in the same spirit with which Hargrave had originally created the art.

With this collaboration, Jane Pendry has designed new styles, made in a beautifully hemmed silk, printed with the Ciconia bird call design.

* Dovima Paris will be donating 15% of all sales of styles made up in the Ciconia design to the Cornell Lab of Ornithology.

ABOUT DOVIMA PARIS

Dovima Paris is inspired by history, nature and flowers. Each silhouette and design is hand drawn, then translated into a technique combining couture and handprint, then screen printed on fine Italian fabrics. The result is a series of timeless and modern garments that are floral, feminine, and a little bit edgy. Each silhouette is detailed with handkerchief-like layers, and the designs after are inspired by the natural world.

ABOUT ALICE HARGRAVE

Alice Hargrave is an artist and designer, previously trained in music and anatomy. Her design aesthetic is informed by the visual language of sound, which she translates into fabric and screen printing. Her earliest collaborations with the Cornell Lab of Ornithology have resulted in several successful shows and initiatives highlighting the beauty, mystery, and importance of birds and their habitats.

ABOUT THE CORNELL LAB OF ORNITHOLOGY

The potential or actual disappearance of any bird species is a huge wake-up call to the damage being done to their habitat and to our world. In 2016, The New York Times published an essay in which a Cornell scientist stated that 2016 saw the number of birds taken by hunters set a record. This was the 2017 report. They noted that there are 2.7 billion fewer birds now than there were 50 years ago.

Located in Ithaca, the Cornell Lab takes a holistic approach to conservation, looking after and defending the birds themselves as well as their habitats. This Cornell Lab has pioneered research in the area of bird behavior and conservation, and they have been able to create effective programs to save endangered species.

TOMORROW

Tue 25 & Wed 26 February

10 rue Beaureullis 75004

By appointment only